

World Language Education in Georgia!

We speak your language!



स्वागत willkommen خوش آمدید 歡迎
환영합니다 ਜੀ ਆਇਆਂ ਨੂੰ bienvenue
benvenuti welcome
bienvenido witamy ようこそ
ДОБРО ПОЖАЛОВАТЬ chào mừng



Mr. Patrick Wallace
**Program Specialist: World Languages &
Global Workforce Initiatives**

pwallace@doe.k12.ga.us

Facebook: gadoeworldlanguages

Instagram: gadoeworldlanguages

Twitter: gadoeworldlang

Be nice to me.....I'm the new guy = 26 months on the job.



What am I doing here? What perspective can I offer?

At the end of every product or service of X Company is the
Customer.

At the end of the day....what is the most valuable asset of any
company? **People**.

People = **Cultures & Language**

Where does my work intersect with yours? Where does it not?

Language and culture is a part of all we do and who we are.

Linguistic and cultural diversity is a strength.

Adding a language adds a cultural/global perspective.

Linguistic and cultural diversity is the new normal.

Partnerships are formed by bridges of language and culture.

The Realities of Global Business

Innovate or become obsolete/outdated/outmaneuvered.

Understanding the importance of synergy.

Understand the competition

Build rapidly responsive structures.

One dimensional thinking is an anchor.

Our students are not the encyclopedias of the world....they must branch out!

Customization of products and practices.

Understand your customer – then build solutions. (local & global)

The biggest obstacle to success is success. If your not leading...your lagging!

I don't have to learn another language.....everybody speaks English.



Those are some strong credentials. But assets and resources are the things you can easily see, touch and feel. They're not the number one reason you should choose to do business with [redacted] or with any company, for that matter.

If you're looking for a true partner, you should look deeper – at the things you cannot easily see. Because when you see what a company values — and how those values have shaped a unique culture — only then will you know if you're teaming up with the right partner.

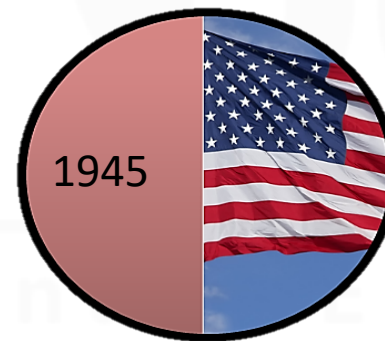
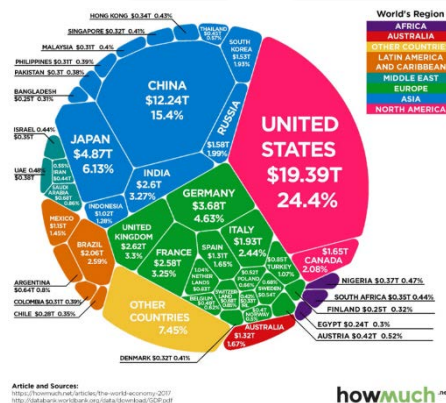
Thank you.

Global competence

Dynamic term that includes in-depth knowledge and understanding of international issues, an appreciation of and ability to learn and work with people from diverse linguistic and cultural backgrounds, proficiency in a foreign language, and skills to function productively in an interdependent world community.

The world **they** are entering does not follow The rules of the world **you** entered.

The 21st century student will sell to the world, buy from the world, work for international companies, compete with people from other countries, manage employees from other cultures, collaborate with people all over the world, and solve global problems.

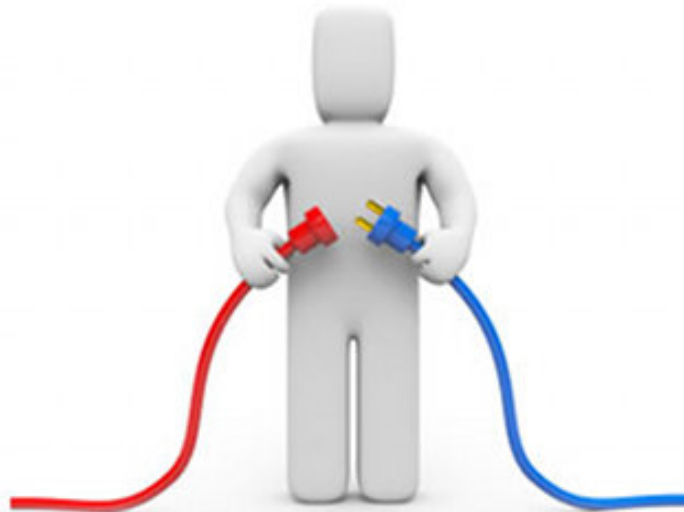




International Business & World Language Education

Making the connection: How do World Languages fit into Workforce Readiness?

**Why Georgia needs a global perspective on
Educating the Workforce of Tomorrow!**



Global Georgia and the new educational and workforce realities!




Georgia is an international terminal!



By truck, Georgia-based companies are two days, or less, from 80% of U.S. markets



Atlanta GDP: **\$339B**
 Larger than **30 states**

 With the world's busiest and most efficient passenger airport, from Atlanta you can reach more than **80%** of U.S. customers in just **2 flight hours**.

More than **40%** of U.S. manufacturing and distribution is within a 500 mile radius.

10th largest metro area economy in the country.



ATLANTA, USA

INNOVATE / INSPIRE / IMAGINE /



INVEST ATLANTA
 Atlanta's Development Authority

Georgia Department of Education

The Economic Imperative

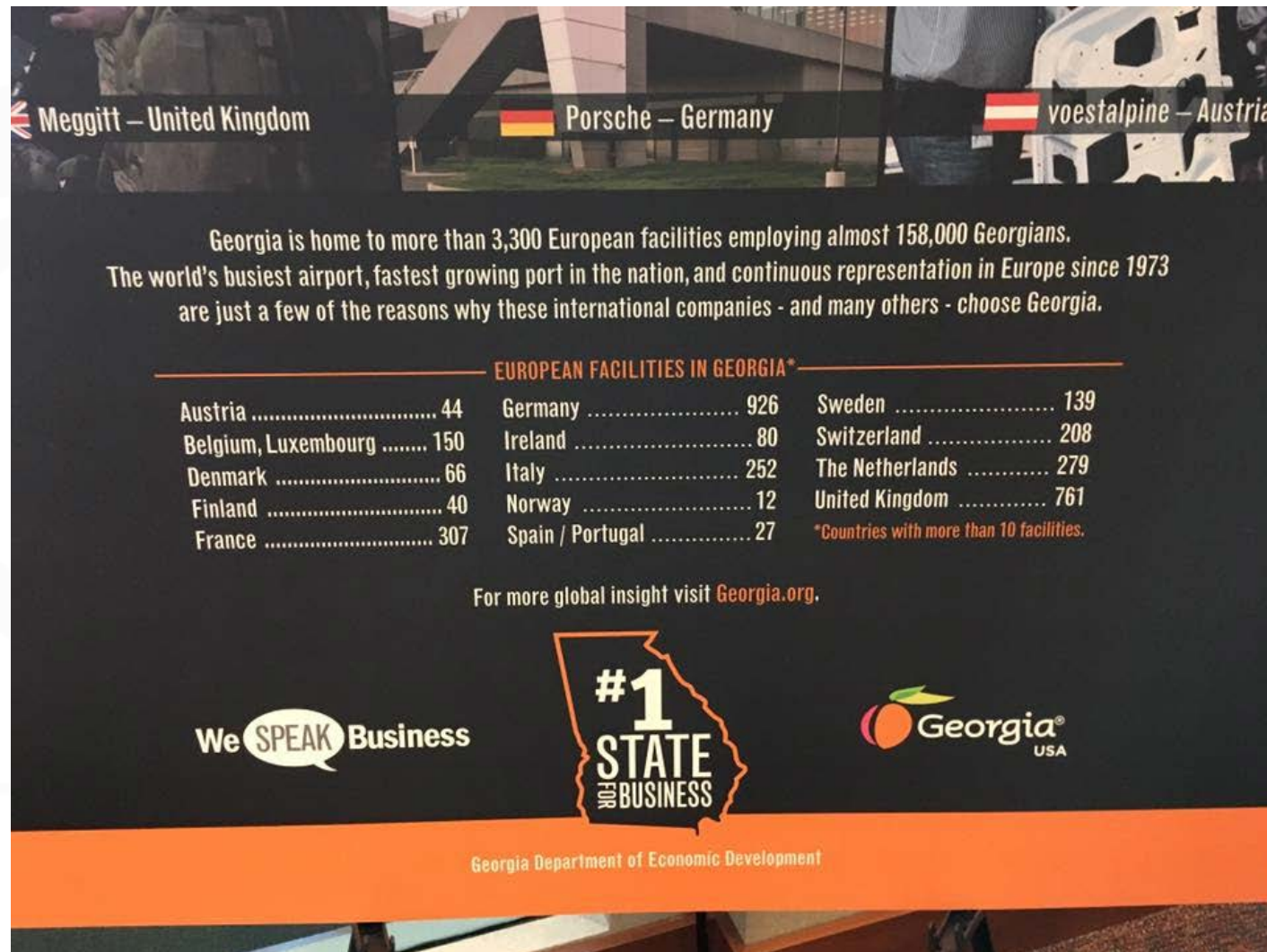
Linguistic and cultural competencies build bridges to customers and partnerships both domestically and globally!



If I am selling to you, I speak your language. If I am buying, dann müssen sie Deutsch sprechen.

— Willy Brandt —

AZ QUOTES



Meggitt – United Kingdom **Porsche – Germany** **voestalpine – Austria**

Georgia is home to more than 3,300 European facilities employing almost 158,000 Georgians. The world's busiest airport, fastest growing port in the nation, and continuous representation in Europe since 1973 are just a few of the reasons why these international companies - and many others - choose Georgia.

EUROPEAN FACILITIES IN GEORGIA*					
Austria	44	Germany	926	Sweden	139
Belgium, Luxembourg	150	Ireland	80	Switzerland	208
Denmark	66	Italy	252	The Netherlands	279
Finland	40	Norway	12	United Kingdom	761
France	307	Spain / Portugal	27		

*Countries with more than 10 facilities.

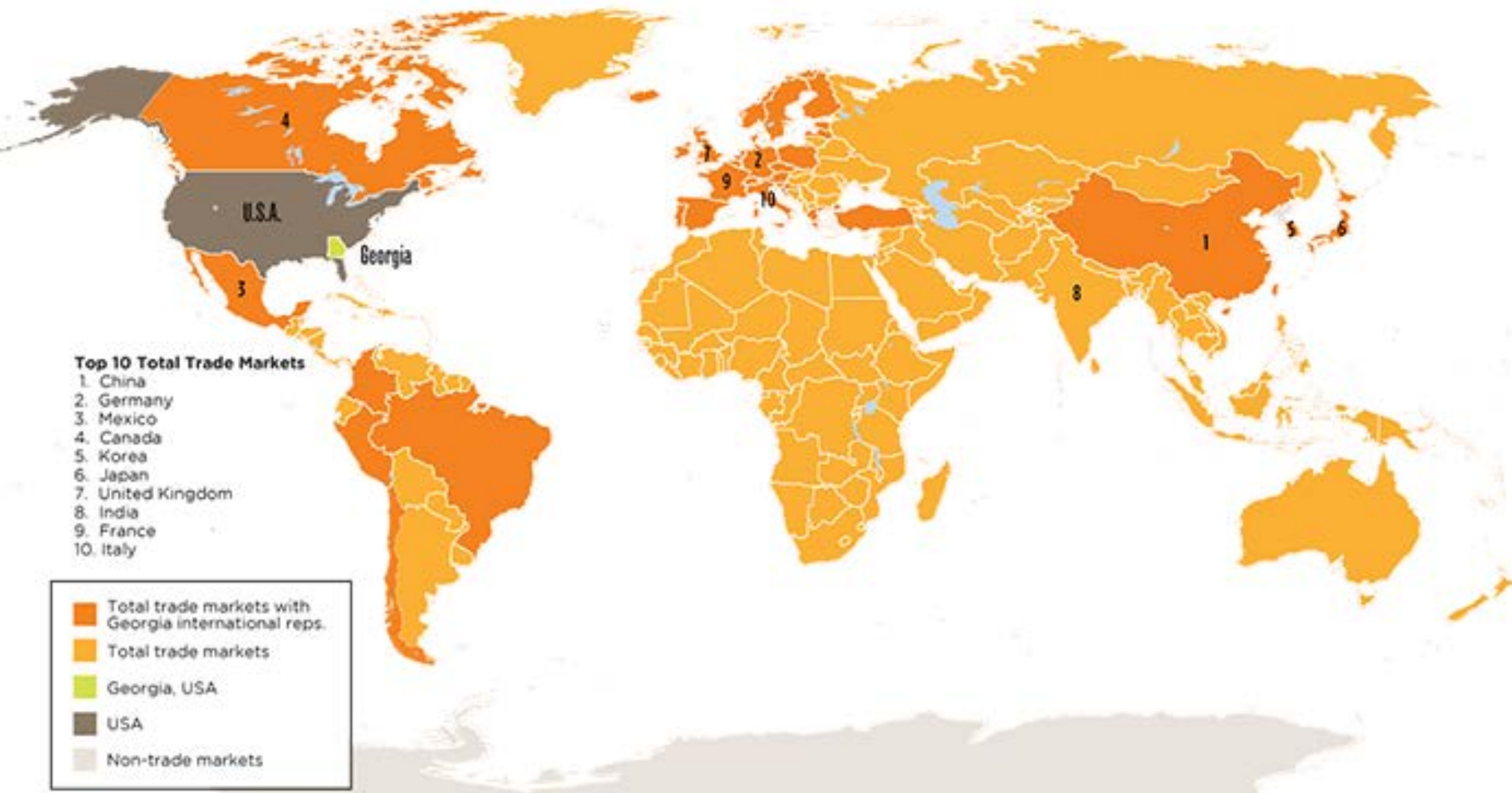
For more global insight visit Georgia.org.

We SPEAK Business **#1 STATE FOR BUSINESS** **Georgia USA**

Georgia Department of Economic Development



2017 TOTAL TRADE: 225 COUNTRIES AND TERRITORIES





Google is available in 123 different languages!
 Facebook is available in 101 languages!
 Twitter is available in 33 languages!
 Instagram is available in 25 languages!
 You tube is available in 76 languages!
 WhatsApp is available in 40 languages!

Alibaba is available in 16 languages!
 Snapchat is available in 25 languages!
 Microsoft office is available in 102 languages!
 Wikipedia is available in 299 languages!
 Coca Cola Journey is available in 24 languages!
 Waze App is available in 27 languages!



Selección tu tienda
 Coapa del Hueso #8702
 (Ciudad de México)

¿Qué estás buscando?

Departamentos ▾ Catálogos y tips ▾ Destacados ▾ Promociones ▾ Mi Cuenta Carrito (0)

120 HORAS CITIBANAMEX ONLINE 1 Mensualidad de bonificación comprando en línea con Citibanamex a 18 o 12 Meses sin intereses

12 MESES SIN INTERESES +
 5% DE BONIFICACIÓN EN LÍNEA BLANCA

COMPRANDO CON TARJETAS

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Del 7 al 27 de septiembre de 2017. Consulta términos y condiciones

expo LINEA BLANCA Y COCINAS
 DEL 07 AL 27 DE SEPTIEMBRE

Ver promociones >

TODA LA TIENDA hasta 20 MESES SIN INTERESES
 Del 18 de agosto al 27 de septiembre de 2017. Consulta términos y condiciones >



EMPIEZA FUERTE. AHORRA EN GRANDE.

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Liquidación

Rollback

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Compra Ahora

Recibe todas nuestras mejores ofertas

Paquetes económicos Obtén más. Gasta menos.

Compra ahora

Apple just became the planet's first 1 trillion dollar company....how did they do it? Here's a hint...think global!

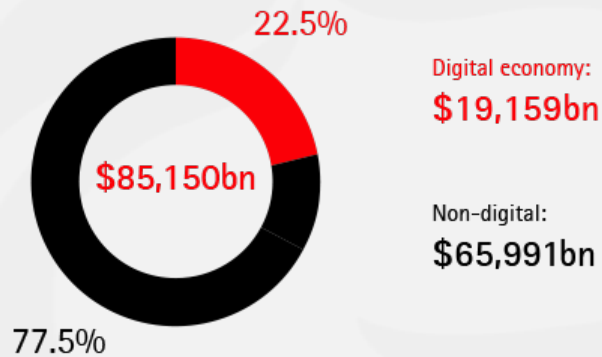
Build Apps for the World

Grow your business in 155 countries and more than 40 languages,
and help users around the world easily discover and download
your app.



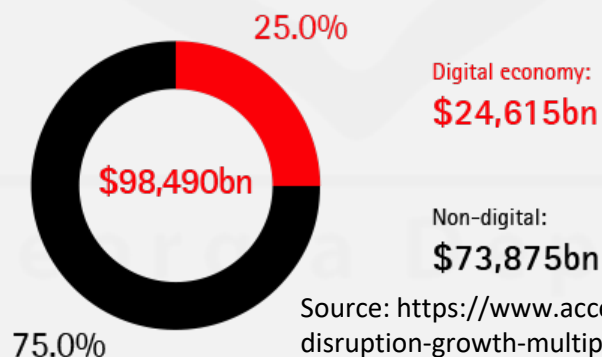
2015 global economy

The 2015 economy as a share of gross domestic product

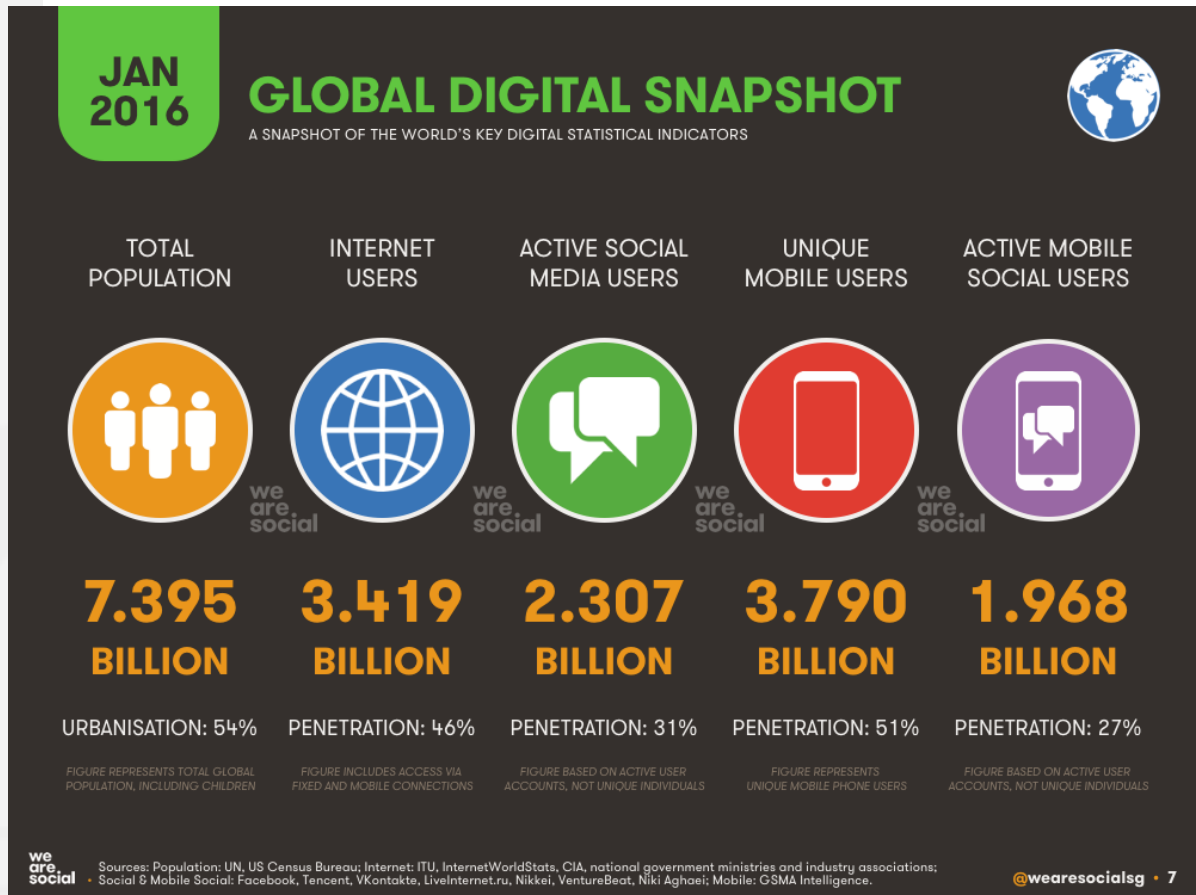


2020 global economy

Forecast growth of the digital economy



Source: <https://www.accenture.com/us-en/insight-digital-disruption-growth-multiplier>







≡ MENU

AMERICAS ASIA EUROPE BUSINESS JOBS

Delta Puts Premium on Language Skills in Search for 1,000 Flight Attendants

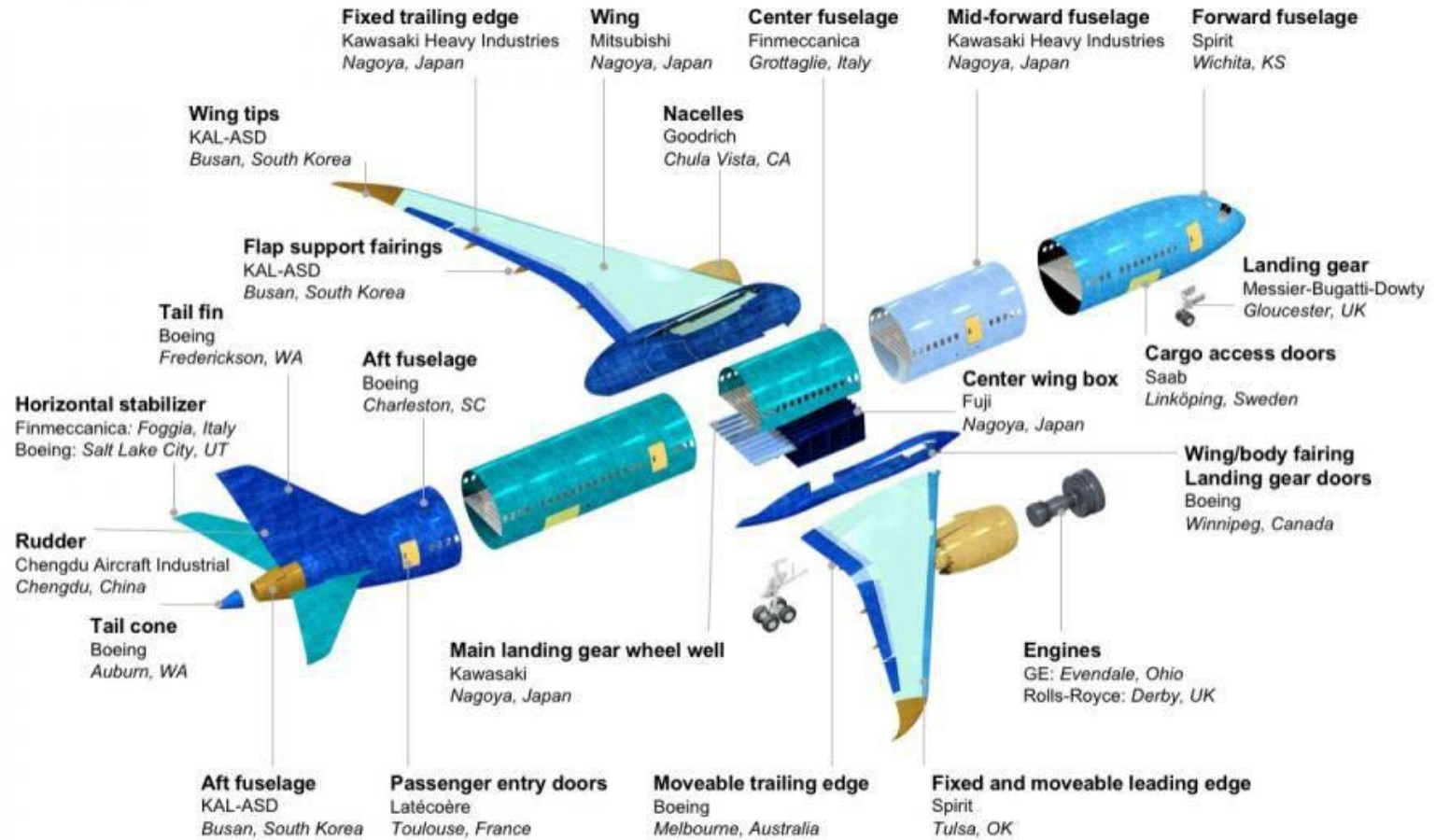
AUGUST 27, 2018 | TREVOR WILLIAMS

in



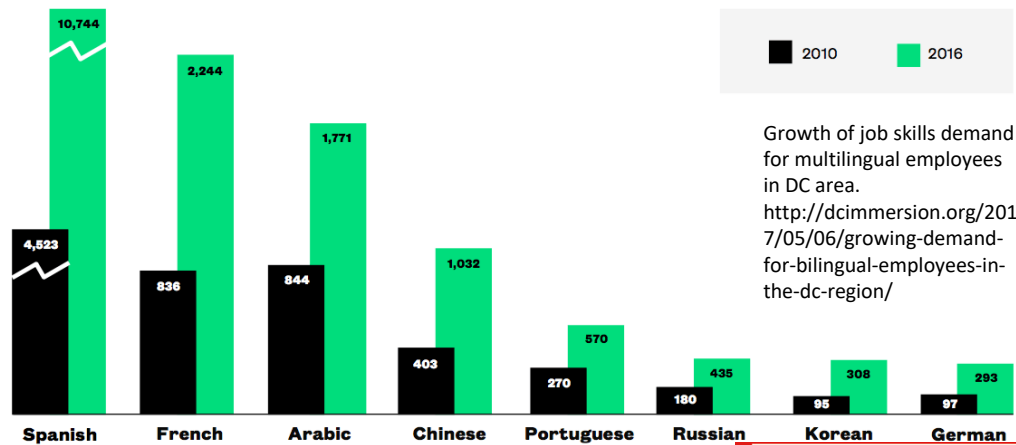
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Growing Demand for Different Languages



U.S. job postings seeking **multilingual speakers** more than doubled in five years.

2010

239,267

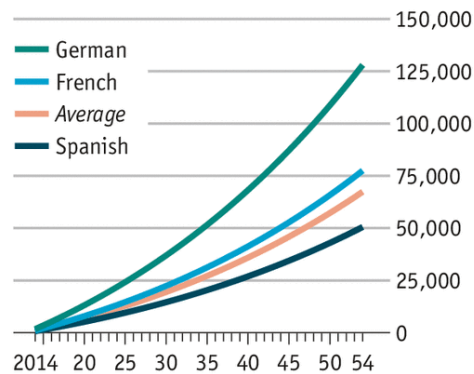
2015

627,182

New American Economy

Accumulated language bonuses

Forecasts, €

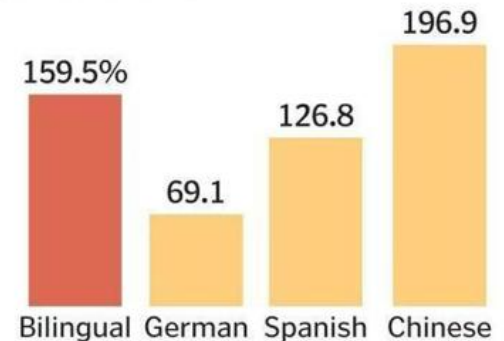


Source: *The Economist*

Bilingual help wanted

The change in the number of job postings in Massachusetts seeking candidates who speak world languages.

(2010 to 2015)



SOURCE: New American Economy

JAMES ABUNDIS/GLOBE STAFF



Interpreters and Translators Jobs Top Best Careers Lists in 2017

Interpreters and translators jobs topped best careers lists in 2017 and jobs are projected to continue growing at a much higher rate than other careers. The global language services industry [market size](#) reached over 43 billion U.S. dollars in 2017, and is forecasted to rise to almost 47.5 billion by 2021.

Source: <https://telelanguage.com/interpreters-and-translators-jobs-top-best-careers-lists-2017/>

The Strategic Imperative

Department of Defense Strategic Language List (SLL)

The SLL informs the Department's Foreign Language planning resourcing for training, testing, incentivizing, recruiting, and manning for languages that present the greatest utility toward achieving U.S. national security interests.

The SLL retains the three groups of languages: "Immediate," which identifies languages immediately needed to meet urgent current demands; "Emerging," which identifies languages for anticipated expanding future requirements; and "Enduring," which identifies languages the Department sees as a continuing need during the next 10 to 15 years.

IMMEDIATE	EMERGING	ENDURING	
Arabic – Levantine	Acholi	Arabic	Portuguese
Arabic – Yemeni	Amharic	Chinese Mandarin	Romanian
Balochi	Azerbaijani	French	Russian
Pushtu – Afghan	Bengali	German	Serbo – Croatian
Persian – Iranian (Farsi)	Burmese	Hausa	Spanish
Somali	Hindi	Hebrew	Swahili
Urdu	Kirghiz	Indonesian	Tagalog
	Punjabi	Japanese	Thai
	Tadjik	Korean	Turkish
	Uzbek	Kurdish	Ukrainian
		Malay	Vietnamese
		Persian – Afghan (Dari)	

A growing need

"We're investing in foreign-language excellence as a core attribute for our officers. We're strengthening our language training to ensure that our people are more capable and better attuned to the cultures in which they operate."

~ CIA Director Gina Haspel

Deep expertise in foreign languages is fundamental to CIA's success. Whether an officer is conducting a meeting in a foreign capital, analyzing plans of a foreign government, or translating a foreign broadcast, language capability is critical to every aspect of our mission. Language skills are the keys to accessing foreign societies, understanding governments, and decoding secrets. Below, we pull back the invisible curtain to provide a glimpse into the significance of foreign language capabilities and what their mastery can accomplish.

Creating Synergy

Working together toward common goals!



Overarching Goal

Create better Synergy and Transparency through...

- Consistent & meaningful communication
- Building teams and management structures
- Responsiveness and dependability
- Accessibility & trust
- Increased visibility & Advocacy

Leads to....

- Increased participation in all programs
- Increased partnerships and opportunities
- Increased enthusiasm and innovation
- Increased awareness of ecosystem and idea sharing.
- Increased effort & resources







German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



Economic Impact of International Trade



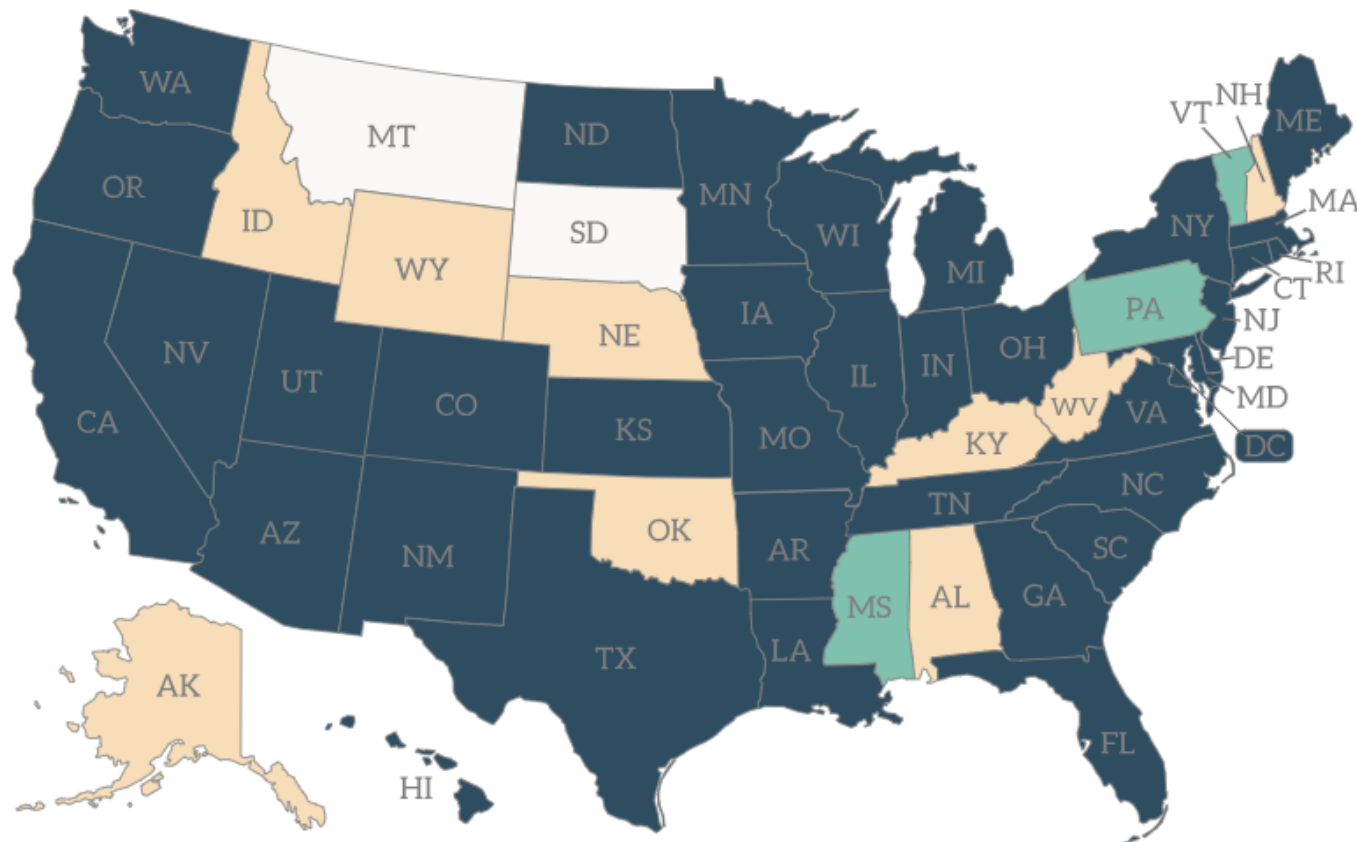
Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gaDOE.org

- Promoting our states in strategic international markets is essential to keep ourselves competitive.
- Companies that sell overseas create twice as many jobs as those only selling in the U.S. market, they **grow an average of 18 percent faster**.
- Their workforce is typically **10 to 15 percent more productive**.
- International sales volume also helps lower overall production costs and leads to increased profitability.
- Exporting is not just about increasing profits; it is also about diversifying markets, and **gaining a competitive edge through global exposure** to new technology, innovations and competition.

Source: www.georgia.org

State Laws Regarding the Seal of Biliteracy

● Approved State Seal
 ● Under Consideration
 ● Early Stages
 ● No Seal of Biliteracy, Yet!



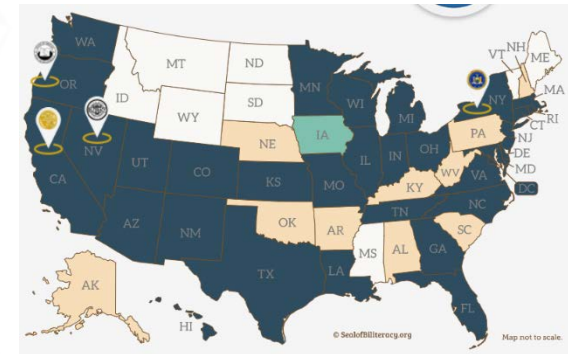
Tennessee and Michigan adopt Seal of Biliteracy Become 31st & 32nd states to join nationwide movement!

[Michigan](#) launches Seal of Biliteracy Program

"Customers in 207 countries buy Michigan-made goods and services, and foreign-owned companies employ over 200,000 workers in Michigan (Business Roundtable, 2015). Although English is widely used in international trade, the ability to communicate effectively and appropriately with colleagues and trade partners who speak other languages is crucial for Michigan's competitiveness and economic growth. The Michigan Seal of Biliteracy fully aligns with the goal of global competitiveness."

[Tennessee adopts Seal of Biliteracy](#) in response to the need for bilingual talent

"Tennessee business leaders commended the benefits of the initiative, which creates a tangible incentive for high school students to become proficient in a second language. Several studies show that learning a second language can enhance a student's cognitive development, equip them with greater cultural understanding, and help them develop and prepare for an increasingly globalized job market."



Find out more about Georgia's historic Seal of Biliteracy!

Visit Georgia Department of Education's World Languages and Global Workforce Initiative webpages!

Congratulations to all of Georgia's Seal of Biliteracy Recipients!

A total of 2,081 Seals of Biliteracy were awarded during the 2017-2018 school year! An increase of nearly 100% or a doubling of last year's numbers!

Spanish = 1,629 (33 Districts reporting)

German = 86 (7 Districts reporting)

French = 300 (9 Districts reporting)

Chinese = 23 (6 Districts reporting)

Latin = 26 (4 Districts reporting)

Bulgarian = 1 (1 District reporting)

Portuguese = 4 (3 Districts reporting)

Vietnamese = 4 (2 Districts reporting)

Cambodian = 1 (1 District reporting)

Japanese = 6 (1 District reporting)

Arabic = 1 (1 District reporting)



The International Skills Diploma Seal

Responding to the needs of the global workforce!

Preparing Georgia Students for a Global Economy



In today's global marketplace, it is important for students to acquire the interdisciplinary skills they need to be globally competent and competitive. The **International Skills Diploma Seal** is awarded to graduating high school students who complete an international education curriculum and engage in extracurricular activities and experiences that foster the achievement of global competencies. It is a signal to employers and higher education institutions that a student is prepared to participate in the global economy.



Qualifications for the International Skills Diploma Seal

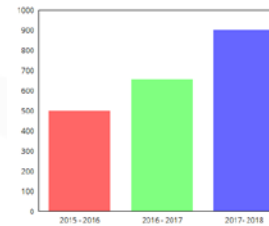
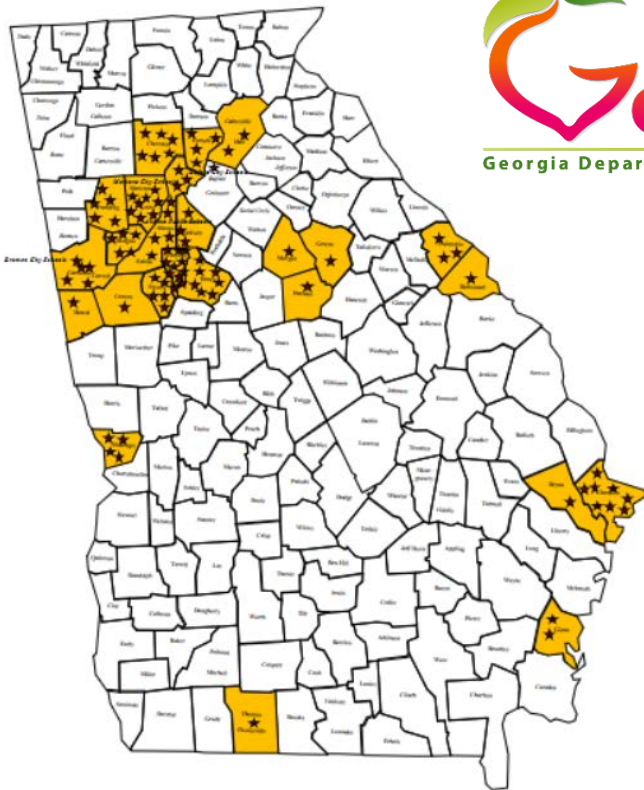
To be awarded the **International Skills Diploma Seal**, students need to complete:

- Coursework in the following areas (8 credits total)
 - World Languages (at least three credits in the same world language and/or ESOL)
 - International Focus (at least four credits in courses determined to have an international focus, such as international economics, world/non—U.S. history, world geography, etc.)
- At least four extracurricular activities and experiences with global themes and/or in global contexts (e.g. exchange programs, international and language clubs, travel abroad)
- Twenty hours of community service involving a global/cross-cultural public service project
- Capstone presentation on the knowledge gained in the courses and activities listed above



The International Skills Diploma Seal

Responding to Ga's need for a global workforce!



The Georgia Department of Education World Languages and Global Workforce Initiatives is proud to announce that over 900 Students across Georgia have qualified to receive the International Skills Diploma Seal this year!

A record number and a 38% increase over last year!

In today's global marketplace, it is important for students to acquire the interdisciplinary skills they need to be globally competent and competitive. The International Skills Diploma Seal is awarded to graduating high school students who complete an international education curriculum and engage in extracurricular activities and experiences that foster the achievement of global competencies. It is a signal to employers and higher education institutions that a student is prepared to participate in the global economy.

Participation in Georgia's International Skills Diploma Seal is up 30% over 2016! This year 80 High Schools from 28 different school districts participated in this important program!

Common Components of the [Capstone](#):

An overview of how their work in the required areas has impacted them.

- ***World Language***
- ***Community Service***
- ***Globally focused coursework***
- ***Extracurricular activities***



Senior Capstone (edited)

Annual International Skills Diploma Seal Awards Ceremony



Every year in late April, the Georgia Department of Education hosts an awards ceremony in which new inductee schools are recognized and each participating school system may send a star ISDS Student to be recognized.



International Business

- Introduction to International Business
- Global Awareness and Cultural Competency
- International Business Concepts

Georgia Department of Education

Business Management & Administration Career Cluster **Introduction to International Business** **Course Number 07.43200**

Georgia Department of Education

Business Management & Administration Career Cluster **Global Awareness and Cultural Competency** **Course Number 07.44200**

Georgia Department of Education

Business Management & Administration Career Cluster **International Business Concepts** **Course Number 07.45200**

The Georgia Department of Education World Languages and Global Workforce Initiatives is happy to announce that the 3 new courses from the new CTAE International Business pathway now qualify for the Georgia International Skills Diploma Seal.



DUAL LANGUAGE IMMERSION In Georgia



International Day at the Capitol!



Georgia's extraordinary growth in international investment, trade, tourism and business reflects the state's efforts in worldwide engagement. From international business recruitment and export assistance to language and skills education, Georgia continues to grow a global workforce.



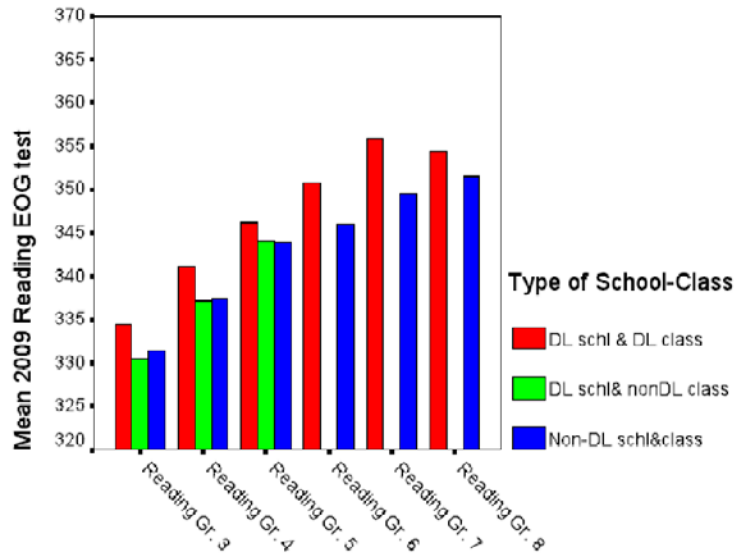


Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
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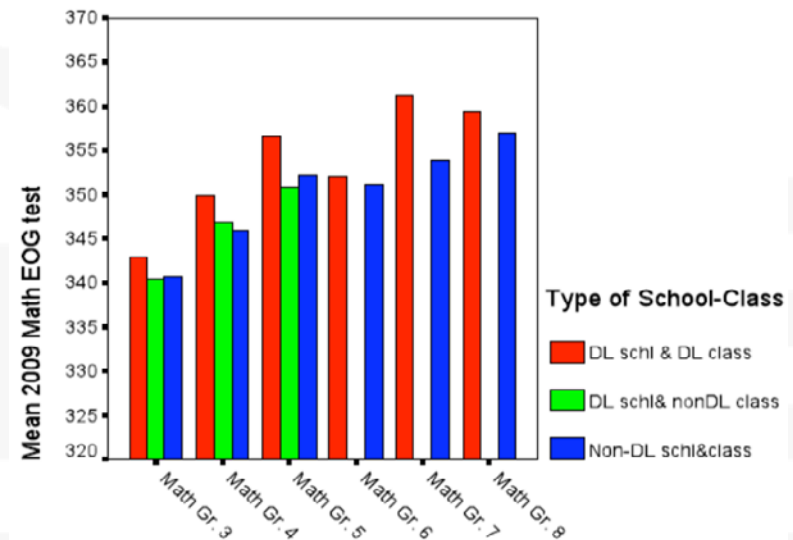
English Language Learners 2009 EOG Results

Thomas, W. & Collier, V. (2012). Dual language education for a transformed world. NM: Fuente Press.

Reading



Math



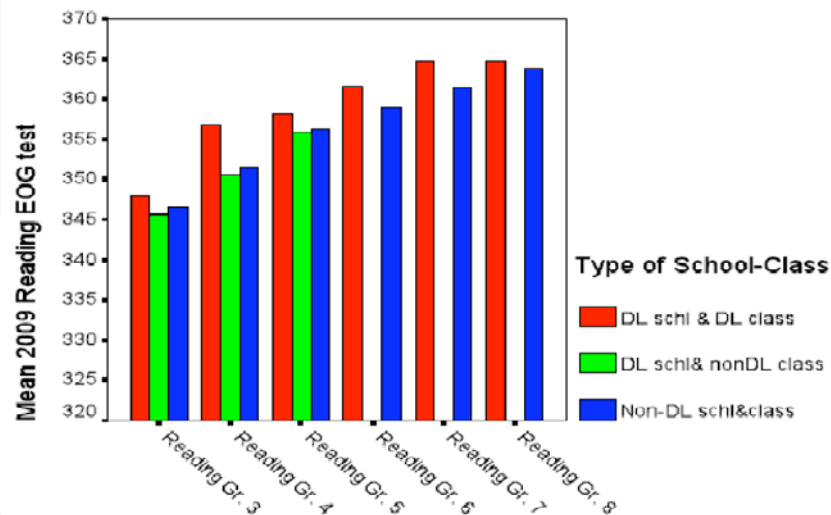


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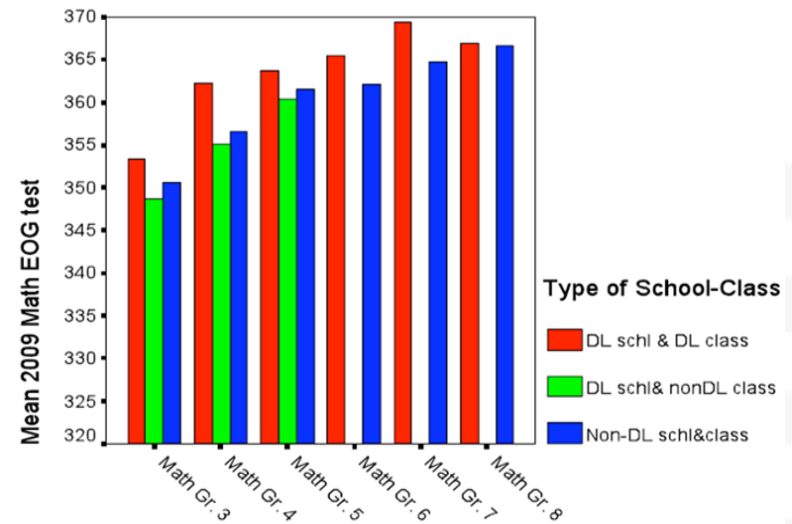
White Students 2009 EOG Results

Thomas, W. & Collier, V. (2012). Dual language education for a transformed world. NM: Fuente Press.

Reading



Math



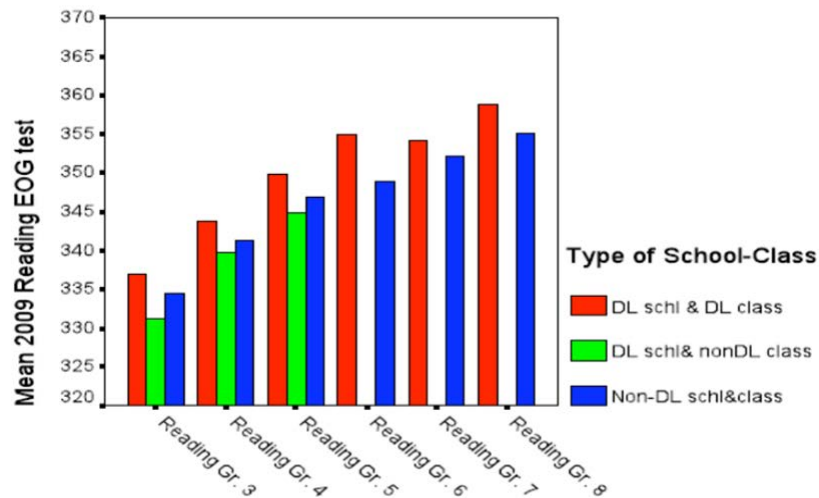


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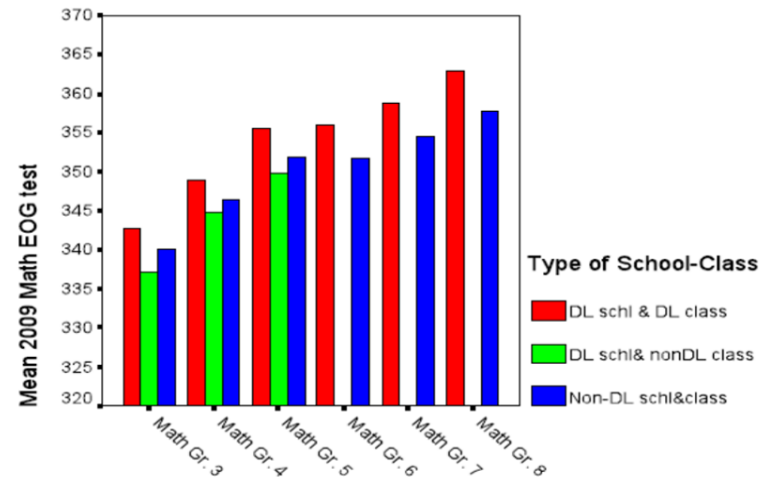
African American Students 2009 EOG Results

Thomas, W. & Collier, V. (2012). Dual language education for a transformed world. NM: Fuente Press.

Reading

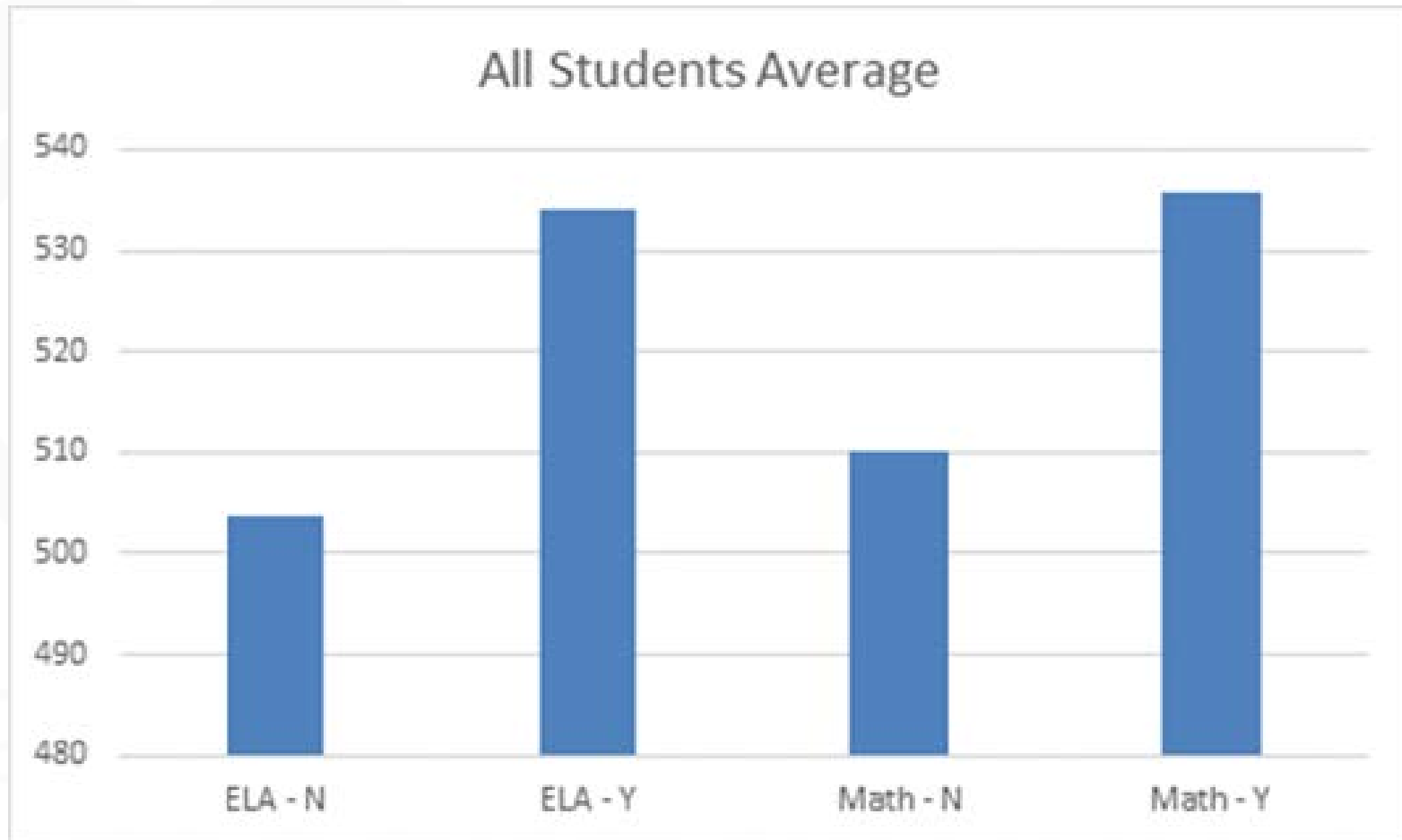


Math



Georgia Department of Education

Public Schools of North Carolina State Board of Education/ Department of Instruction



Dual Language Immersion Video Diary Series

In order to raise awareness about the Dual Language Immersion Model and to educate stakeholders on the important aspects and benefits of these programs, we have launched an effort that we are calling Georgia's Video DLI Diary. The purpose is to take the viewer inside some of Georgia's DLI programs around the state and share impressions and interviews with students, teachers, parents, administrators and others to learn firsthand about the model and its benefits!



Video Links from the GLOBE Academy:

- <https://www.youtube.com/watch?v=KPCeir-w1Y&feature=youtu.be>
- <https://www.youtube.com/watch?v=nam31e6IK0Y&t=5s#BeGlobalReady>
- https://www.youtube.com/watch?v=nK_o321vBIQ
- <https://www.youtube.com/watch?v=MCZg7smq-A4&feature=youtu.be>



Today's show highlighted the Atlanta Jewish Film Festival, the upcoming Savannah Book Festival and the importance of foreign language education for Georgia students.

GPB reporter Stephen Fowler stopped by "On Second Thought" to discuss the State of the Union and former Georgia gubernatorial candidate Stacey Abrams' Democratic response. We also heard from [Patrick Wallace](#), program specialist for world languages and global workforce initiatives at the Georgia Department of Education, and [Jacques Marcotte](#) with the French-American Chamber of Commerce in Atlanta. They discussed Georgia students' readiness for the global workforce through language learning.

EPISODE 101

World Language Education in Georgia! We speak your language!



स्वागत willkommen آميد خوش 歡迎
 환영합니다 नी आगिआं तुं bienvenue
 benvenuti welkom ようこそ
 bienvenida witamy 你好
 ДОБРО ПОЖАЛОВАТЬ chào mừng



Did you miss our radio live broadcast today?

If so, no worries, you can listen to the broadcast via the link below! Our part starts at 4:50 mins in. Enjoy!

<https://tinyurl.com/GlobalReadyGeorgia>



Georgia Tech, Georgia State University Establish Atlanta Global Studies Center

© SEPTEMBER 18, 2018 • ATLANTA, GA



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Georgia Institute of Technology and Georgia State University have established the Atlanta Global Studies Center (AGSC), a National Resource Center and a Foreign Language and Area Studies (FLAS) Fellowship program funded by a \$2.25 million grant from the U.S. Department of Education.



ORBATL Atlanta Foreign Investors Reception

In partnership with JPMorgan Chase

Foreign direct investment fuels the exchange of information, innovations, and technologies. Metro Atlanta's unique global assets, including 750,000-plus foreign-born residents, 78 consular and trade offices, 34 bi-national chambers of commerce, and nonstop air service to over 70 international destinations, put it on the map as a top-tier international region. As such, the Atlanta region is home to approximately 1,800 foreign-owned companies. Join ORBATL as we honor foreign companies who have invested in the Atlanta region.

Georgia Statewide Bilingual/World Language Job Fair

Saturday, Feb 23, 2019

9 a.m. to 12 p.m.

North Atlanta High School

4111 Northside Pkwy NW, Atlanta, GA 30327



Are you bilingual or have a high proficiency in a 2nd language?

Are you interested in connecting with system and schools looking to hire quality bilingual & world language educator talent for the 2019-2020 school year?

Are you wanting to find out more about how to become a certified world language teacher in Georgia?

Do you want to connect and speak with GaPSC representatives about your certification pathway?

Are you considering a career in teaching while using your language skills but don't know where to start? Graduating and looking for a job?

Are you a native speaker of Spanish, German, French, Japanese, Chinese, Arabic, Portuguese, Italian or another language?

World Language Educators of the Month

Every day, all across the great state of Georgia, world language educators at all grade levels are making a world of difference in our schools by giving students access to a truly global education and an advantage in the 21st century workforce! This program is designed to honor these educators and celebrate the impact their efforts have on the lives of our students!

We congratulate all of our previous World Language Educators of the Month!

Mrs. Radu – Smyrna ES – Cobb County (Aug 2017)
Mrs. White – Peachtree Ridge HS – Gwinnett (Sept 2017)
Mrs. Vargas – Sequoyah HS – Cherokee (Oct 2017)
Mrs. Downey – Coastal MS – Savannah (Nov 2017)
Mrs. Chinn – Woodland HS – Henry (Dec 2017)
Mrs. Miltner – Ashford Park ES – Dekalb (Jan 2018)
Mr. Strickland – Tapestry Public Charter School (Feb 2018)
Mrs. Negroni – Effingham HS – Effingham (March 2018)
Ms. Guo – Mercer MS – Savannah (April 2018)
Dr. Claymore – Mountain View HS – Gwinnett (May 2018)
Ms. Karriem – Burgess Peterson Academy – APS (Aug 2018)
Mrs. Motolenich – Russell ES – Cobb (Sept 2018)
Ms. Gomez – Woodville Tompkins HS – Savannah (Oct 2018)
Ms. Van Epps – International Charter School of Atlanta (Nov 2018)

