



**BLENDING INTANGIBLE EMPLOYABILITY
SKILLS INTO CURRENT TECHNICAL
PROGRAMS TO ADD VALUE**

Middle | Secondary | Adult

Practical Teaching Techniques

NCPN 2022 | Atlanta



- Since 1973, to provide industry-based resources and services for the improvement of career technical education and workforce development instruction, assessment, certification, and delivery.
- To meet Perkins end-of-program skills attainment and program improvement goals.





WORKPLACE READINESS PIPELINE

Level 1: Career Interest Development

Middle School Transition



Online Blended-Learning Course

- Perfect for Grades 8-9
- Social and emotional learning within a Career Exploration context
- Complements existing programs
- Creative assignments
- Activity slide decks
- Worksheets
- Vocabulary exercises
- Pre-assess and evaluate each learning activity
- Ongoing implementation support
- Access to Tallo registration to build student profiles
- Linked to the Level 2 credential package

Level 2: High School Transition

WRS Assessment

Pre-Test | Post-Test | Retakes

- Nationally recognized credential
- Digital badge available to those who earn the credential
- CTE program complement
- Research-based skills
- Program improvement data
- Tallo for professional profiles

Online Blended-Learning Course

- Use as a test prep.
- Perfect for Grades 10-12
- Complements existing programs

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Level 3: ADULT EDUCATION

Career Transition



Online Blended-Learning Course In Development

- Self-Awareness
- Goal Setting
- Career Exploration
- Telling Your Story
- Connects life goals to career goals
- Leads to a personal and professional portfolio of employment resources
- Complementary Tallo registration to connect with postsecondary

RESEARCH-BASED WORKPLACE READINESS SKILLS

Personal Qualities and Abilities

1. [Creativity and Innovation](#)
2. [Critical Thinking and Problem Solving](#)
3. [Initiative and Self-Direction](#)
4. [Integrity](#)
5. [Work Ethic](#)

Interpersonal Skills

6. [Conflict Resolution](#)
7. [Listening and Speaking](#)
8. [Respect for Diversity](#)
9. [Customer Service Orientation](#)
10. [Teamwork](#)

Professional Competencies

11. [Big-Picture Thinking](#)
12. [Career and Life Management](#)
13. [Continuous Learning and Adaptability](#)
14. [Efficiency and Productivity](#)
15. [Information Literacy](#)
16. [Information Security](#)
17. [Information Technology](#)
18. [Job-Specific Tools and Technologies](#)
19. [Mathematics](#)
20. [Professionalism](#)
21. [Reading and Writing](#)
22. [Workplace Safety](#)

CURRICULUM + ASSESSMENT + BADGE

AGENDA

- Teaching tips
- New Digital Ecosystem and Badging with Tallo
- New Level 1: Career Interest Development (Online) Curriculum
- New Level 2: WRS (Online) Curriculum
- Activity walk-through



TIPS

- Incorporate WRS in your classroom/tech skill teaching throughout the school year.
- Find a correlation between every WRS and your tech skills.
- Pre-Test, set a baseline, and use the reports per student and per cohort.
- Apply the curriculum and the vocabulary per skill area.
- Post-Test to measure growth from a baseline.
- Award the industry credential and share success with talent seekers.

Partnership with Tallo

- Tallo is a **safe**, online **digital portfolio** platform serving 1.6 million users from high school through adulthood.
- Not mandatory
- Students use Tallo to **showcase** their **experiences, credentials, and skills**, organize their future goals and plans, and connect to **meaningful career opportunities**.



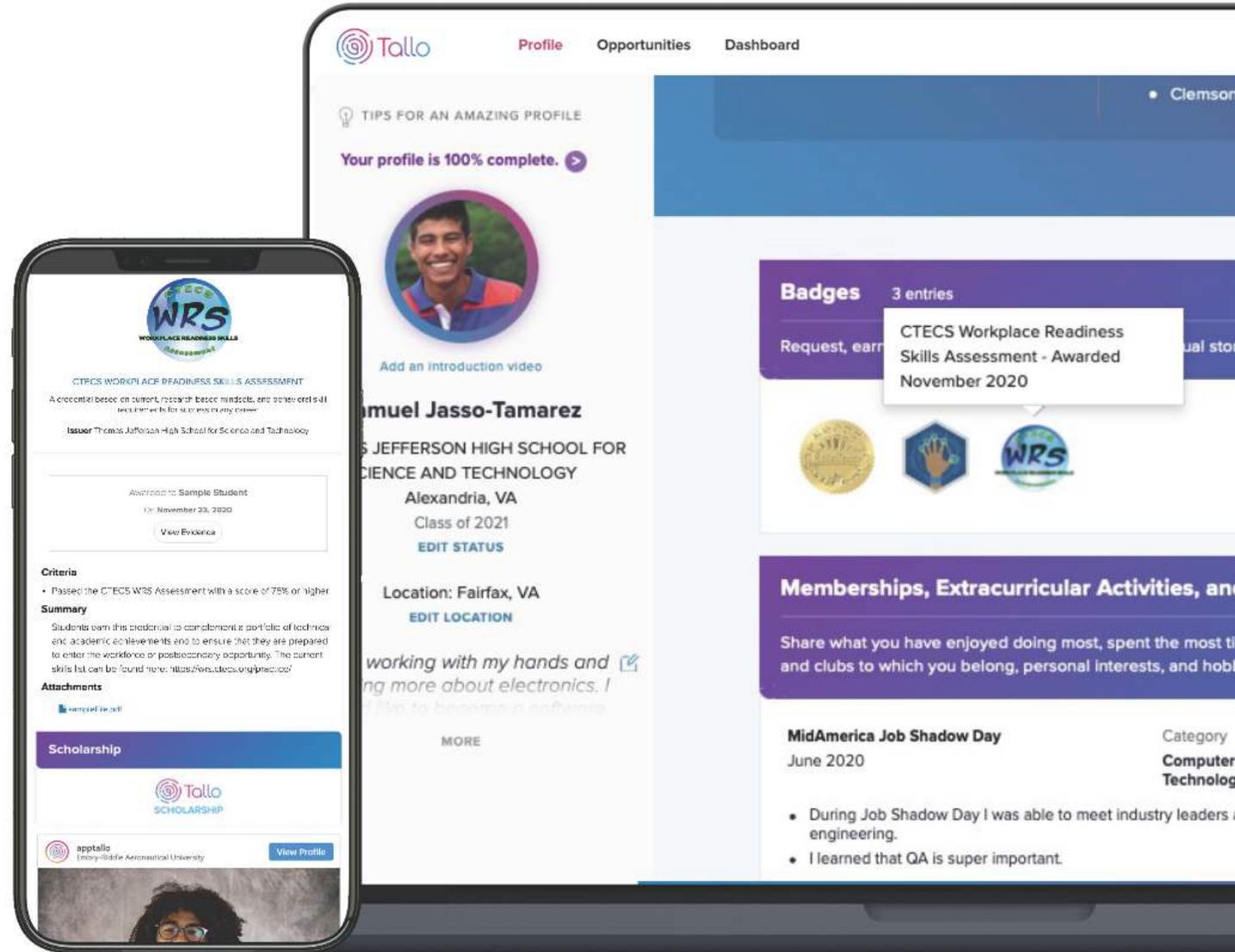
Tallo's digital portfolio

Talent can build a free digital profile, showcase their skills and interests, organize their goals, and connect to opportunities.

Courses, certifications, work experience, extracurriculars, accomplishments, and files can be added to their portfolio.

TALENT CAN:

- Download profile as a pre-formatted PDF or Word resume
- Earn verified Digital Badges
- Search for career and educational opportunities
- Match with over \$20B in scholarships and financial aid
- Connect with local and national career and educational partners
- Add mentors, parents, and guardians to their profile



New Level 1: Career Interest Development (Online) Curriculum

- Career exploration with a focus on “durable skills,” the building blocks of a fulfilling career and life
- Built for infusion into ongoing programming
 - *CTE, counselors, after school*
- Leverages this crucial age of human development to show students what they are capable of and gives them initiative and direction (grades 8-9).
- Short, meaningful activities that help them understand who they are, what they want, and how to get there through career planning.
- Online keeps it organized and accessible.
- Brings high school CTE programs a better, more prepared, more focused learner.



No Matter What They Might Be Called: SEL, Intangibles, or Durable Skills...Helps Students

- ❖ to become independent, critical thinkers & self-directed learners
- ❖ by adding context to their learning and reinforcing goal-directed behaviors
- ❖ to work better together and avoid disciplinary action
- ❖ by filling a need and addressing much of what has been thus far left out of education.



New Level 2: WRS (online) Course

- ❖ Organized around the 22 skills, research based
- ❖ Focus is on transitioning to postsecondary opportunities, including workforce
- ❖ Focus on learning workforce behavior expectations
- ❖ Focus on passing the WRS assessment and earning the credential—**improve pass rates.**
- ❖ Shared principles of SEL (Level 1) and career prep (adult)
- ❖ Great for intensive remediation and programs that make WRS the focus.



LET'S GO TO AN ACTIVITY.

STORYTELLING IS CREATIVITY

Creativity is about finding connections between disparate pieces of experience or domains of knowledge.

- Ability to take a personal experience from outside of the workplace and bring into an interview or opportunity
- The story should involve other workplace readiness skills: character traits
- Always embeds something learned, a moral, a message, a deeper meaning (meaning = purpose)
- Makes you memorable plus it shows introspection, and it's fun
- Other applications for harnessing the ability to tell stories.

APPLICATIONS

- Connecting with coworkers and customers (empathy)
- Branding
- Instructional, processes and demonstrations
- Creating value, motivation and meaningfulness
- Interviewing and negotiating role and salary
- Pitching or proposing ideas quickly
- Making it memorable

STORY ESSENTIALS

- **Character**—in this case, you—should connect with resolution as main characteristic or trait
- **Setting**—context makes it real, the frame of the picture
- **Plot**—organize the telling
- **Conflict**—what is encountered as a problem
- **Resolution**—moral, lesson, what it meant to your character: **meaning**

WRS CURRICULUM: PROBLEMS & SOLUTIONS

...for adding Workplace Readiness Skills
to your technical skills programs

#1: STANDARDS ARE TOO ABSTRACT

Solution: Break them down into
teachable skills

**#2: THERE IS TOO MUCH ON MY PLATE
TO ADD ANOTHER THING**

Solution: Teach career skills in the
context of your technical or academic
programs

**#3: I DON'T HAVE ENOUGH TEACHING
TIME**

Solution: Short pre-built activities can help you get the most out of class time.

#4: I HAVE TROUBLE ENGAGING STUDENTS

Solution: Make it about them—activities with embedded SEL and Career Exploration

- Self-Directed / Self-Determined -

WHY ARE YOU HERE?

The great question of the universe



Cogito, ergo sum, (Latin: “*I think, therefore I am*”) dictum coined by the French philosopher [René Descartes](#) in his *Discourse on Method* (1637) as a first step in demonstrating the attainability of certain knowledge.

If you know yourself, you can discover what you want and how to get there.

#5: HOW DO I KNOW THEY ARE LEARNING?

Solution:

Activity completion = formative assessment

Optionally, we offer a formal pre-test and a post-test that allows you to set a baseline and measure growth by skill

AND

Performance reports based on each skill

CURRICULUM DETAILS

- Assignments go to individuals or groups, in class or at home.
- Pre-activity/icebreaker and reflection quiz for each activity
- Vocabulary through Quizlet
- Easier to plug into Google Classroom or other local LMS